Interreg ADRION

EUROPEAN UNION

ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

SHIPmEnTT

StrengtHening Intellectual Property and technology transfer processes in greEn sea mobiliTy secTors

praxi help-forward network | AREA SCIENCE PARK | ART-ER | PRIVREDNA KOMORA REPUBLIKE SRPSKE | CHAMBER OF ECONOMY OF MONTENEGRO | CAMERA DI COMMERCIO VENEZIA ROVIGO | TECHNOCENTER UNIVERSITY OF MARIBOR | AULEDA LOCAL ECONOMIC DEVELOPMENT AGENCY | JAVNA USTANOVA RAZVOJNA AGENCIJA ŠIBENSKO-KNINSKE ŽUPANIJE

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Welcome to the 4th newsletter edition of SHIPmEnTT project

This is the 4th newsletter of SHIPmEnTT Project. You will have the opportunity to read more about project activities and last updates about project.

The SHIPmEnTT project is designed to improve SMEs innovation capacity in the Adriatic-Ionian area (ADRION) through specifically designed technology transfers and innovation management support actions that will bring benefits to enterprises dealing in maritime sector.

The SHIPmEnTT Project focuses its activities on Blue Growth and green sea mobility.

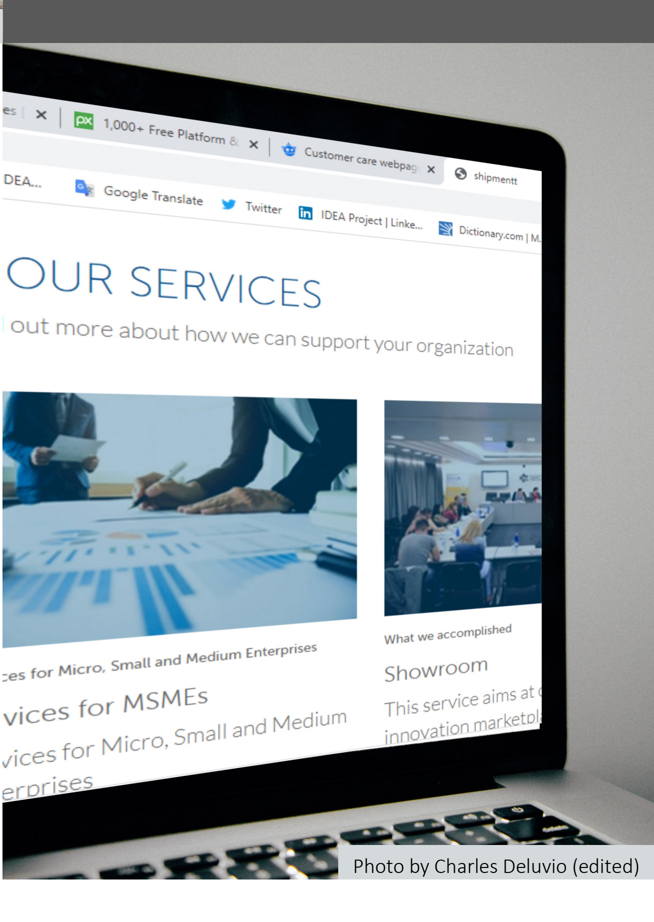
SHIPmEnTT project's platform on the way

Partners have been working through this time to prepare the platform which is going to be available soon.

The IT platform will host and organize the toolset for SMEs, the training modules for intermediaries; the DB of clusters/business networks and R&D organizations and the green sea mobility showroom.

It will be linked to www.support2finance.eu. A number of SMEs are expected to be present and seek active collaboration with researchers.

The SHIPMENTT Platform will be developed with user-friendly approach, even thanks to specific consultations to make it a useful and concrete tools according to the target groups of reference.



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ACTIVITIES

Pilot action "Intellectual Property Rights As Indispensable Element In Innovation & Technology Transfer", Podgorica, Montenegro. 4.11.2019

Chamber of Economy of Montenegro organized on 4th November 2019 an info day related to "Intellectual Property Rights as Indispensable Element in Innovation & Technology Transfer". The following action was carried out as part of pilot action part of Project „Support the Development of a Regional Innovation System for the Adriatic-Ionian area" SHIPmEnTT.

During the introductory adress, Sandra Perić presented SHIPmEnTT Project which was designed to improve SMEs innovation capacity in the ADRION area through specifically designed technology transfers and innovation management support actions tailored to the needs of the research and the SME community. According to Mrs. Perić, the activities of the Projects will extend beyond the narrow borders of national markets, interconnect and integrate in an inclusive inter-regional strategy.

The info-day has been an excellent opportunity for all participants to obtain a clear picture of an IPR protection system in Montenegro, as well as the interconnection between innovations and IPR as well as the importance and necessity to protect these rights.

ADRION programme day, Bar, Montenegro, 1.10.2019

Port of Bar, Montenegro hosted the event ADRION Programme day as an important initiative organised with the aim to present the results and actions developed under the projects funded by the ADRION Programme on 1st October 2019.

The event was opened by the introductory adress by Mr. Deda Đelović, Deputy Executive Director of Port of Bar H.co., by presenting the role of Port of Bar as partner in several ADRION funded projects. The event was an opportunity for the participant to actively partake in the discussion and exchange information on how to best implement international projects under the umbrella of Interreg.

Mr. Miodrag Račeta, Head of the Department for European Territorial Cooperation (European Integration Office – Government of Montenegro) reported on the overall participation of Montenegrin partners in ADRION funded projects, stressing out the successful implementation of the projects to which "Port of Bar" H.Co. is contributing.

9 ADRION projects were presented among which is the StrentHening Intellectual Property and technology transfer processes in green sea mobiliTy sectors SHIPmEnTT implemeted in Montenegro by the Chamber of Economy Montenegro.

Area Science Park and SHIPmEnTT at SYAT, October 3, 2019

The 3rd edition of SYAT, Ship & Yacht Advanced Technology, a sectoral event organized by the Municipality of Grado, mareFVG and ARIES, in-house company of the Venezia Giulia Chamber of Commerce, was held at the Regional Congress Palace in Grado.

Innovative solutions , networking opportunities, B2B and in-depth workshops on frontier issues, like the human factor in automation, systemic design, financial instruments to support business and circular economy were offered. SYAT is a crucial event promoted by the regional maritime cluster to foster the circulation of ideas and new business opportunities and encourage meetings between regional and foreign companies in the nautical and maritime sectors.

Under the aegis of SHIPmEnTT, Veronica Rui from Area Science Park, presented both the project and its role in the promotion of SMEs competitive ability through IP assets and Davide Petraz, Patent & Trademark Attorney from GLP srl, a prominent Player in intellectual property management, caught the audience attention with his guidelines and *tips&tricks* on how to manage IP assets in a profitable way and use them as tools to gain competitive advantage.

SHIPmEnTT project at 5th Business Internationalization Forum 2019

Matchmaking event was held in the scope of 5th Business Internationalization Forum (7-8th November, 2019), organized by Serbian Development Agency and Regional Agency of Republika Srpska. This international event gathered companies and intermediaries not only from Serbia and Bosnia, but from Croatia, Slovenia, Montenegro, Germany, Turkey, Romania, Hungary, Russia, China and USA.

At the panel discussion entitled Access to finance and available international funds, ZRDA presented SHIPmEnTT project, while PANKOMERC company, involved in pilot actions, presented its experience and experience of West Metal Group Cluster in support provided by ZRDA in applying for different funds supporting innovations and business development.

In addition, other companies involved in pilot actions participated at B2B meeting, organized as a part of official Forum's programme, where they had the opportunity to meet other companies and different intermediary organizations: ministries, development agencies, innovation centers, research institutions.

Zlatibor RDA completed Pilot actions within SHIPmEnTT project in Zlatibor Region

In the second half of 2019, Zlatibor RDA completed pilot actions through organization of front-desk training for intermediary organizations, 1:1 support meetings with 3 companies and organization of 2nd Thematic Workshop for SMEs. Topics elaborated during mentioned events were focused on IP rights, patents registration, access to finance and tools developed to assist targeted actors in business development, internationalization, introduction and management of innovations, as key factors of business improvement and growth.

Companies showed interest for developed tools and any assistance that may help them to improve their business performance, but lack of systematic approach and functional network of competent institutions able to respond on various companies' needs, represents one of main obstacles in greater exploitation of IP rights and available funding opportunities.

Implementation of pilot actions and establishment of contacts and communication with companies, is initial step for preliminary identification of project ideas required for SHIPmEnTT Showroom.

Auleda organized 2nd workshop for intermediaries

On November 15th, 2019 the *Training for intermediaries* was held on the premises of Vlore Youth Centre (*Qendra Rinore Vlore*) c/o the Palace of Culture "Labëria" in Vlorë, Albania. The training was organized by AULEDA - Local Economic Development Agency, Vlore, in the framework of the project "SHIPMENTT: Strengthening Intellectual Property and technology transfer processes in green sea mobility sectors" under the INTERREG Adrion Programme, funded by the European Union.

Attending this training were representatives from public institutions including the Chairman of the Vlora District Council, representatives from the Municipality of Vlora, Port State Control - Directorate General of Marine, University of Vlora Ismail Qemali, Chamber of Commerce and Industry Tirana, Chamber of Commerce and Industry Vlore, Directorate of Vlore Seaport, Vlore Captain, "Petrolifera" Vlore and students of naval engineering. During this training, the participants were introduced to the SHIPmEnTT Projects and the actors operating in the maritime system had the opportunity to discuss further the issues our country has regarding the maritime sector.

ART-ER and SHIPmEnTT @ ECOMONDO 2019

ART-ER, with SHIPmEnTT project participated at ECOMONDO 2019 - The leading event in Europe for the new models of circular economy held in Rimini Expo Centre from 5 to 9 November 2019.

ECOMONDO is the international exhibition with an innovative format that brings together all sectors of the circular economy in a single platform: from material and energy recovery to sustainable development.

ART-ER presented SHIPmEnTT Project with a desk dedicated to the promotion and diffusion of the project to the visitors of the fair, that counts 1300 companies, 129.000 sqm, thousands of foreign buyers from 130 countries.

Public event - Chamber of Commerce and Industry of the Republic of Srpska, December 23rd

Chamber of Commerce and Industry of the Republic of Srpska organised a public event on the December 23rd 2019 for the media representatives.

The event was attended by 17 representatives of media to whom the information about the ShipmenTT project was presented, and it is well known that they do the best broadcasting.

The event took place in the Chamber of Commerce and Industry of the Republic of Srpska. It was attended by the media representatives and members of the Management and Supervisory board of the Chamber of Commerce and Industry of the Republic of Srpska. The media was addressed by the President of the CCIRS and by the members of the Management and Supervisory board.

Town of Šibenik in Croatia hosted the international conference "Innovations in the Blue Growth Sector"

On the November 29th 2019. Town of Šibenik in Croatia hosted the international conference "Innovations in the Blue Growth Sector" organized by the Development Agency of Šibenik-Knin County.

Conference "Innovation in the Blue Growth Sector" was organized within the project SHIPMENTT, which is fully entitled "Strengthening intellectual property and technology transfer processes in green sea mobility sectors". The Development Agency of Šibenik-Knin County is implementing this project as a project partner together with 21 public organizations and private companies from 8 countries (Greece, Italy, Bosnia and Herzegovina, Serbia, Montenegro, Slovenia, Albania and Croatia). The project is funded by the European Regional Development Fund (ERDF) and the Instrument for Pre-Accession Assistance (IPAII) under the ADRION program.

The conference brought together national, regional and local public sector representatives, entrepreneurs, researchers and experts that presented their experiences regarding trends in blue growth, funding opportunities for innovation projects in the Blue Growth sector, the importance of protecting intellectual property in business and good practice examples. Among the speakers of the conference there were guests for the Norwegian Embassy and Area Science Park from Trieste in Italy that gave an overview of the Blue Growth trends in their countries. Matching meetings also took place during the day, which was an excellent opportunity to share experiences, discuss innovation project ideas and to plan cooperation.

The Shipmentt project presented by AULEDA – Local Economic Development Agency

On January 29, AULEDA – Local Economic Development Agency presented the Shipmentt project, ADRION program at the Multi APRO project conference – implemented by the Transport Institute, Albania. Mirela Koci presented the Shipment project in a speech entitled "Strengthening Intellectual property and technological transfer processes in the Green sea mobility sectors". The synergy with other projects was in the field: Interconnect, Sumporrt, Aprodi, Almars, Locations, Medea H 2020. This was the most complete way to deal with the complex issues of maritime transport in Albania.

Intellectual property, access to finance, increased green navigation capacity, intermodality in maritime transport and the establishment of the Intermodal Center were some of the topics discussed during the meeting.

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