

## SHIPmEnTT



**Strengthening Intellectual Property and technology transfer processes in greEn sea mobility sectors**

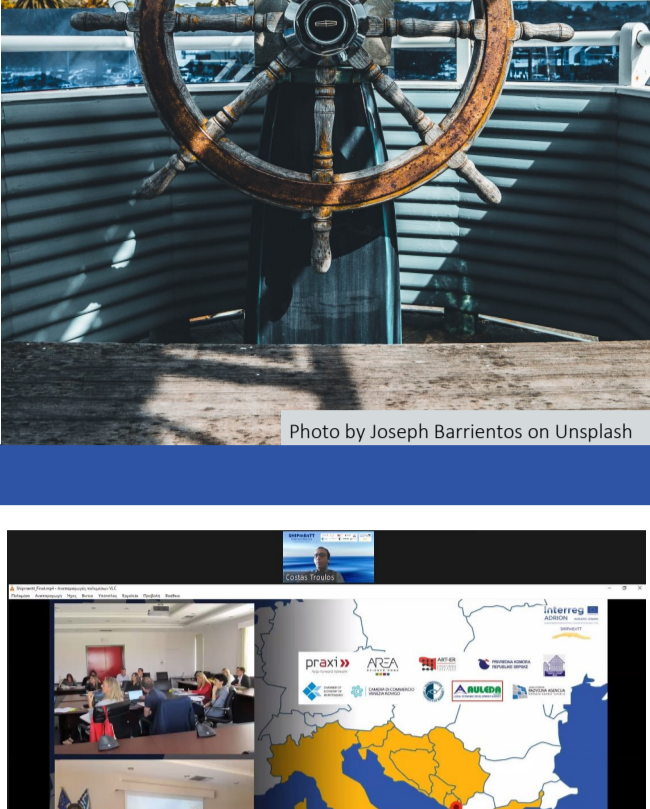
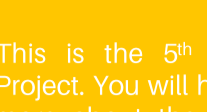


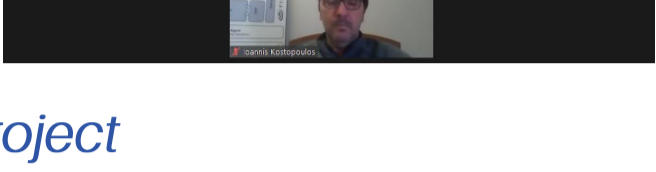
Photo by Joseph Barrientos on Unsplash

## Welcome to the 5<sup>th</sup> newsletter edition of SHIPmEnTT project

This is the 5<sup>th</sup> newsletter of SHIPmEnTT Project. You will have the opportunity to read more about the last project activities, final conference and the results achieved.

The SHIPmEnTT project is designed to improve SMEs innovation capacity in the Adriatic-Ionian area (ADRION) through specifically designed technology transfers and innovation management support actions that will bring benefits to enterprises dealing in maritime sector.

The SHIPmEnTT Project focuses its activities on Blue Growth and green sea mobility.



## Final conference of the project

The final conference of the SHIPmEnTT Project was organized on 16 December 2020.

Due to the pandemic situation, the conference took place online, through the Zoom platform, and hosted more than 100 unique viewers. The main purpose of this final conference was the presentation of the project outline, objectives, and how these objectives have been achieved. SHIPmEnTT Platform, the toolset for SMEs and intermediaries, showroom, the support delivered to different stakeholders in the area of project implementation, the impact of IP on intellectual property rights, were among the main points presented.

For better dissemination of project results, an important step for SHIPmEnTT was the participation in the Blue Growth Thematic Cluster. Focusing on long-term impact and sustainability, the project managed to collect a set of policy recommendations, and what's more, sharing the vision of ADRION 2040.

## Previous activities



### Innovation opportunities and practices in the Slovenian maritime and nautical industry

SMEs, representatives from academia, business support organisations and government took part in an interesting event on 5 March 2020 in Ljubljana, the capital of Slovenia, which was dedicated to innovation opportunities practices in the maritime and nautical industry in Slovenia. The event was organised by TechnoCenter at the University of Maribor, a SHIPmEnTT project partner, in collaboration with partners from another Interreg ADRION project, the NERION project, Technology Park Ljubljana and Faculty of Maritime Studies and Transport, University of Ljubljana to join forces and attract key Slovenian players in the field.

The event started with the presentation of the results of both projects, followed by presentations of best practices from PLEIONE, Justin Yacht Design, SIMARINE, and JUNIBA, and ended with a round table debate on the future of the Slovenian maritime and nautical industry.

The event was a proof that Slovenia, although small, has the potential to become a modern maritime country, with bold projects and niche products for a global maritime market.



### "Intellectual Property Rights and Innovative Solution" matching event, Chamber of Economy of Montenegro

On 29 July 2020, Chamber of Economy of Montenegro organised a matching event "Intellectual Property Rights and Innovative Solutions in the Maritime Sector through Cooperation of SMEs, Scientific and Research Institutions and Public Institutions". The intention of the organisers was to provide a framework for networking of maritime industry, academia and public bodies, to boost their cooperation and eventually result in concrete articulation of the enterprises' innovative ideas and finding their way to potential investors.

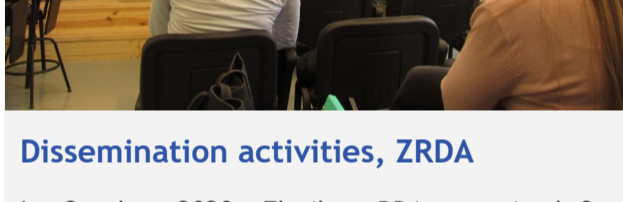
The participants at the sessions were representatives of all relevant institutions dealing with the maritime sector in Montenegro, the academia and the SMEs working in the maritime sector. The event was organised in two thematic sessions. The first session was dedicated to alternative energy sources and environmental protection. The second session dealt with the shipping industry, cruising, nautics and logistics. This event was followed by 1:1 mentoring work with the maritime SMEs to provide support for them to try to materialise their innovative ideas into concrete products and services, network with their counterparts in the ADRION region and find investors for further development of innovative products and services.



### Training on Intellectual Property organized by FORTH

FORTH organized a training on Intellectual Property for Blue economy companies in February 6, 2020. The training was hosted at the premises of the Federation of Enterprises and Industries of Peloponnese and Western Greece.

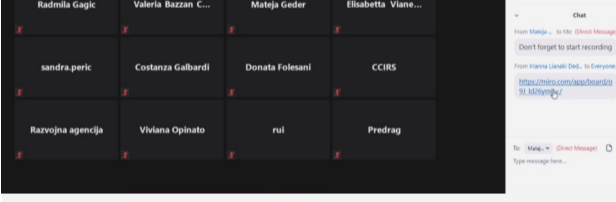
The topic of the seminar was how can an enterprise manage efficiently their intellectual property. Specifically, the commercialization of research in action, as well as available tools to estimate the monetary value of intellectual property. There were a total of 9 representatives of manufacturing SMEs, researchers and consultants. After the event, the participants were joined by executives of the association for a lively networking session.



### Dissemination activities, ZRDA

In October 2020, Zlatibor RDA organized 2 dissemination workshops elaborating potential domestic and international sources of funding available to the companies in the field of innovation and internationalization. They were attended by companies that are members of the WEST METAL GROUP cluster.

In addition to presentation of experiences of 2 companies that have already received funds from national and international sources, these workshops served for presentation of currently available international calls: COSME - SMEs competitiveness programme, HORIZON 2020 - research and innovations programme, EBRD and WB EDIF - Western Balkan Enterprise Development and Innovation Facility.

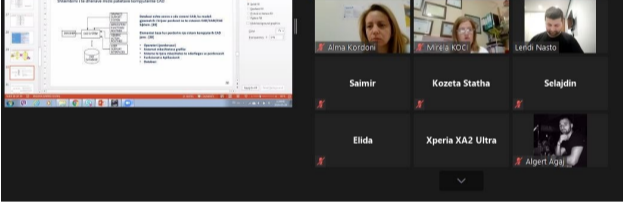


### SHIPmEnTT Second Advisory Board Meeting

In order to provide recommendations for policy makers, SHIPmEnTT consortium organized 2<sup>nd</sup> meeting of Advisory board on 7<sup>th</sup> December, 2020 via zoom platform. The event was realized in the form of workshop, led by expert in visioning and action planning process.

During 1<sup>st</sup> meeting held in Trieste, partners defined recommendations and conclusions based on experience in pilot actions' implementation. At this meeting, in cooperation with Associated partners and external experts, SHIPmEnTT partners discussed on futures of ADRION region in 2040 and vision of innovation ecosystem in blue growth sector and green sea mobility. Two working groups confirmed that in addition to environmental issues and development based on preservation of natural resources, future ADRION area should improve transnational collaboration and provide adequate funding opportunities for long-term support to innovations and SMEs, including development of society oriented toward cooperation between public, private and science-research sector.

Conclusions and recommendations of Advisory Board will be shared with national policy makers and actors in charge for strategic planning at national levels of participating countries.



### Online training (webinar) on "Access to finance, Future 4.0, Advance Manufacturing and Innovation"

AULEDA - Local Economic Development Agency Vlore, organized on 29 May 2020, in the framework of the SHIPmEnTT project - "Strengthening Intellectual Property and Technology Transfer Processes in Green Sea Mobility Sectors", ADRION Program, online training (webinar) on "Access to finance, Future 4.0, Advance Manufacturing and Innovation".

The online training was designed for local SMEs operating in the maritime sector. The main purpose was to learn more about access to finance and financial opportunities that are present at the national level, innovative tools and new technologies with a positive impact on the environment which can be used for a greener shipping, extend their knowledge on innovative 4.0 technologies and the introduction. Recognizing the financial difficulties that SMEs who operate in the maritime sector face, the online training focused on a presentation of the means and ways of various funding programs, where SMEs can apply to receive financial support. The presentation of these resources was of particular interest in the training. During this online session representatives from SMEs had the opportunity to share different issues and concerns. Dr. Blenard Xhaferaj, in the name of external expert of Auleda, made an introduction to innovative tools and technological processes in the industry.

## RESULTS SHIPmEnTT Project



**60 Training modules**  
webinars, materials for business support organizations and other stakeholders

**SHOWROOM**  
More than 80 opportunities for R&D, TT, innovation projects and industry academia collaborations, from more than 80 SMEs, are currently listed in the showroom.

**40 hours**  
of trainings available online



**PROJECT PLATFORM**  
The platform offers information and support to SMEs and start ups, RTDs organisations, Intermediaries

**Services to SMEs**  
A set of specialized services available to SMEs. The services are provided with tools designed for Innovation Management and Technology Transfer.



In order to boost transfer of project results, exchange practices and create synergies, SHIPmEnTT joined the BLUE GROWT Thematic Cluster, gathering 10 projects working together on Programme's capitalization strategy. This cluster comprises a wide range of sectors that are each other inter-dependent and contribute to the overall Blue and Smart Growth frame: energy; aquaculture; bio economy; biotechnologies; shipbuilding and nautical sector development.



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